



**New design and lots of new content on the official website of the U.I.M. Formula 2 World Cup Series – [www.F2worldcup.com](http://www.F2worldcup.com)**

**May 23, 2008**

**Vila Real de Santo Antonio, Portugal**

2008 U.I.M. Formula 2 World Cup Series begins with the race in Vila Real de Santo Antonio, Portugal. With this opening round of the Series, we are also happy to welcome you to newly redesigned official website of the Series – [www.F2worldcup.com](http://www.F2worldcup.com).

‘Innovate or die!’ - we at the F2 World Cup organization believe in this and are delighted to show you the result of our homework – redesigned website with lots of new content.

We have redesigned the website to make it up to the highest level of current internet design standards and technological capabilities. It has an improved and better structured navigation, which will make surfing the site fun and easy for our guests from all over the world.

In terms of the content, we have added plenty of new material and have also tried to expand the educational part with more thorough information about Formula 2 powerboat racing. This should provide visitors unfamiliar with powerboat racing with an understanding what this exciting sport is all about. Major content improvements are:

- Calendar – we have added detailed descriptions about the nearest venues to give the visitors as much useful information about host cities as possible. We have also included brief prior year race recaps. As we go along, we will continue to add more content to this section to ensure superb promotion of the hosting cities and countries.
- Downloads – now fans can have their favorite Formula 2 powerboat pictures set as wallpapers on their computer desktops. Very soon we will add awesome screensavers and other fun downloads.
- Press – media representatives now have immediate access to high resolution photographs of most Formula 2 powerboat pilots and their boats. Here you can also download the official U.I.M. Formula 2 World Cup Series logo. We will continue to update this section with new photographs from upcoming races.
- Gallery/Video – we have improved the structure of the prior year galleries but, most importantly, we have created short and exciting videos of prior year races, which really capture the essence of the excitement of F2 powerboat racing. This section will be continuously updated with video interviews with the pilots and other cool stuff.
- About F2 – our ultimate aim is to introduce powerboat racing and Formula 2 to more people worldwide. Therefore, we have included brief explanation of what Formula 2 powerboat racing is all about.

Even though we are very excited and happy about the newly redesigned website, we will continue our efforts to improve it further. We will provide you with all the news, results, and pictures from all U.I.M. Formula 2 World Cup Series rounds on [www.F2worldcup.com](http://www.F2worldcup.com). Please check back with us frequently!

We hope you enjoy the site and we are happy to hear any your questions or comments – [info@F2worldcup.com](mailto:info@F2worldcup.com).